Privacy statement

§1

Introduction

This Policy (so-called "the Policy") gathers information related to processing personal data by Microdis Electronics Sp. z o.o. with its registered office in Żerniki Wrocławskie (ul. Strzelińska 17, 55-010 Żerniki Wrocławskie, Poland), registered in National Court Register by District Court for Wrocław-Fabryczna, VI Commercial Division KRS, national court register number KRS: 0000162738, registry of national economy number REGON: 931087724, tax identification number NIP: 8961345879 (so-called "ADO") in Store (defined in Rules and Regulations of the Store). All phrases stated with capital letter in the Policy are of importance adequately to the one in the Rules and Regulations under [https://epson.microdis.net/rules-regulations.html]

§2

Data administrator

1. ADO is users' data administrator.
2. Information Security Administrator is not appointed by ADO therefore all obligations under the Personal Data Protection Act dated 29 August 1997 (so-called "UODO") are performed independently.

§3

Legal basis of personal data processing

1. The legal basis of users' personal data processing is:
   a) Necessity of contracts implementation with ADO and also all the necessary actions to be taken on users' demand before such contracts are concluded (art.23 par.1(3) UODO);
   b) Fulfillment of legally justified goals implemented by ADO or data receiver (art.23 par.1 (5) UODO), which in accordance with art.23 par.4 UODO is especially direct marketing of own products and ADO services and also inquiring claims for the business purposes.
2. Submitting personal data on any of the above legal basis is voluntary, however denial makes it impossible to use the Store together with its e-services provided by ADO.

§4

Aims and range of data processing

1. Given personal data is processed only within the range necessary for the contract to be fulfilled and also for the direct marketing of ADO products and services.
2. In order for the contract to be fulfilled below data is processed: name, surname, address, e-mail address, telephone number, tax identification number NIP.
3. ADO is to process users' e-mail address in order to upload information and retail materials.

§5

Provision of access

1. In case of obligation resulting from the existing law, users' personal data is to be available to the competent authority or the third parties.
2. ADO provides users' personal data to the appropriate carrier in order to fulfill the contract, and also to the entity that supports electronic payments or debit card payments.
3. Moreover, personal data can be forwarded to the producer/supplier of the goods which are offered in the Store for the statistic research purpose.
4. Personal data can be forwarded to the producer/supplier of the goods for the marketing purposes and for the producer/supplier commercial support when dealing with users' inquiry and order. Giving consent for the personal data processing in this case is voluntary, however lack of such consent makes it impossible to take advantage of the favourable price. The consent may be cancelled in any time.

§6

Permissions

1. Users are authorized to access their personal data as well as to correct them.
2. Users have the right to receive the following information from ADO:
   a) Aim, range and means of processing their personal data within a given set,
   b) Since when their personal data is processed in a given set,
   c) Source from which their data come from,
   d) Recipients or categories of recipients to whom data is provided.
3. Moreover, on users' demand, ADO at any time completes, updates and corrects the data, and also ceases (temporarily or permanently) processing of the personal data or deletes it when it is for example incomplete, invalid, untruth or in case of collecting it with violation of the law or it is unnecessary for the adequate aim.
4. Furthermore, in case of users' personal data processing by ADO for the direct marketing purposes, based on art.23 par.1 (5) UODO, users are entitled to:
   a) Submission of the written, justified demand to cease their personal data being processed because of specific circumstances,
   b) Submission of objection.
5. In order to exercise the rights stated in this paragraph it is necessary to submit a request to ADO to the following e-mail: poland@microdis.net

§7

Principles of personal data protection

1. Personal data is processed pursuant to the polish law, particularly to UODO and Act on Rendering Electronic Services dated 18 July 2002 (that is Journal of Laws dated 2016 pos.1030).
2. ADO has applied all organizational and technical means to protect personal data processing adequate to existing threats and also categories of protected data, particularly has prevented personal data from making it available to unauthorized persons, collecting, processing with violation of the law, cancelling or destroying by unauthorized persons.
3. ADO has applied security policy and IT system management instruction pursuant to the Minister of Interior and Administration regulation's requirements regarding processing of the personal data documentation and technical circumstances of the devices and IT systems needed for the personal data processing dated 29 April 2004 (Journal of Laws No 100, pos.1024).

4. Only authorized and instructed by ADO persons are allowed to process personal data pursuant to the documentation stated in pos.3 of this paragraph. The persons are obliged to keep personal data secret confidential.

§8

Cookie files

1. ADO certifies that the Store uses cookie files "cookies".
2. Cookie files are computer data sent by the Store server, that is stored in end-devices of the website user and is intended for use with the pages of the web service.
3. Data gained via cookie files does not allow to identify users' personal data, yet allow ADO to specify whether the Store website was visited by means of the users' computer (it is not adequate with the information who was the user in specific) and also help ADO specify the users' preferences (what was the most interesting in the Store).
4. Cookies are used for the following purposes:
   a) Providing the proper Store functioning,
   b) Statistics,
   c) Adjusting the Store to users' preferences.
5. ADO may allocate both persistent and temporary files on users' devices.
6. The temporary files are usually deleted while the browser closes, however closing the browser does not entail the persistent files removal.
7. The temporary files are used to identify the user as logged-in Customer.
8. The persistent files are those which provide specific functions not only during a session, but also for the whole storage period on a device. The persistent files are used for the following purposes: gathering information about the Store usage manner, subpages that the Customer visits within and possible errors; checking on the Store adds effectiveness; improving of the Store functioning via the errors register; testing of various stylistics options of the Store; saving the Customers' settings on their preferences; showing the Customers that they are logged in.
9. The Store employs Google Analytics which uses cookies from users' device for the statistic purposes regarding the Store's usage intensity and the usage manner.
10. ADO uses the Store's adds and own services Google AdWords, which uses cookies from the users' devices.
11. Cookies may be cancelled from the device in any time, pursuant to the browser's producer's instruction.
12. It is possible to block cookies by appropriate set up of the browser, however it prevents the Store from functioning correctly.
13. ADO uses the server which saves automatically in server logs information about the users' device, that is the device and browser type, IP address, entering time and date, text description of the event, qualification of the event for the IT system analysis.
14. The server log files are available only to authorized persons to manage IT systems. The server log files may be used both for the statistics purposes regarding the Store's usage intensity and possible errors which enable users' identification.

§9

Modification

1. ADO reserves the right to the Policy modification in any time by allocating it under [https://epson.microdis.net/privacy-statement.html]

2. The altered Policy applies from the date it is set under the address indicated in pos.1 of this paragraph.